

**October 22, 2019**

**EXECUTIVE ORDER NO. 111**

**ESTABLISHING THE GOVERNOR'S ADVISORY COUNCIL ON FILM,  
TELEVISION, AND DIGITAL STREAMING**

**WHEREAS**, North Carolina has a lauded film industry, having been the production location of acclaimed movies and television series; and

**WHEREAS**, North Carolina's film industry contributes significantly to the state's economy by providing good paying, clean energy jobs, attracting tourists, fostering economic investment and development, and producing tax revenue for state and local government; and

**WHEREAS**, television and digital streaming are important growth areas for North Carolina's film industry; and

**WHEREAS**, with increasing film and television production in neighboring states, North Carolina's film industry should continue to explore new strategies to secure its competitive advantage; and

**WHEREAS**, North Carolina is sending a strong message across the country that we value and celebrate diversity while we abhor discrimination in all forms; and

**WHEREAS**, an advisory council can provide advice and help devise strategies to help expand the film industry; and

**WHEREAS**, to help the North Carolina film industry continue its record of success, the undersigned will establish an Advisory Council on Film, Television and Digital Streaming.

**NOW, THEREFORE**, by the authority vested in me as Governor by the Constitution and the laws of the State of North Carolina, **IT IS ORDERED**:

**Section 1. Establishment and Purpose**

The Governor's Advisory Council on Film, Television, and Digital Streaming ("the Council") is hereby established. The Council is charged with advising the Office of the Governor, the North Carolina Film Office ("the Film Office"), the North Carolina Department of Commerce ("Commerce"), and the North Carolina Department of Natural and Cultural Resources ("DNCR") on strategies that enhance the North Carolina film industry and support the continued growth and competitiveness of the industry.

**Section 2. Duties**

The Council shall have the following duties and functions:

- a. Advise the Governor on strategies that would increase the likelihood of film productions conducting business in North Carolina.
- b. Serve as a forum for film making matters affecting North Carolina. To that end, the Council shall do or provide recommendations regarding the following:
  - i. Assist in the ongoing growth and development of the North Carolina film industry;
  - ii. Identify financial incentives that help keep the North Carolina film industry competitive;
  - iii. Help strengthen North Carolina's capacity to support film projects with local financing;
  - iv. Make recommendations to assist in the development of the Film Office's marketing strategy and vision;

- v. Help support and coordinate the work of North Carolina local and regional film commissions;
- vi. Support efforts encouraging out-of-state film companies to conduct business in North Carolina;
- vii. Advise the Film Office, Commerce, and DNCR on matters relating to the North Carolina film industry;
- viii. Identify emerging markets related to the film industry and innovative opportunities for film, television, and digital streaming;
- ix. Establish a plan to develop film industry infrastructure and support service markets;
- x. Monitor the North Carolina film industry by measuring North Carolina film making activity and other metrics;
- xi. Identify infrastructure investments to support future film making business;
- xii. Make recommendations to assist in the establishment of a recruitment plan for film, television, and digital streaming support service markets; and
- xiii. Provide advice on any other matters the Governor refers to the Council.

### **Section 3. Membership, Officers, and Vacancies**

- a. The Council shall be comprised of at least fifteen (15) members appointed by the Governor. Members shall include (i) North Carolina film industry representatives in the acting, production, directing, producing, and film studio management fields; (ii) representatives from professional film industry organizations; and (iii) state or local government representatives.
- b. Council members shall serve at the Governor's pleasure. Any vacancies shall be filled by the Governor.
- c. The Council Chair and Vice Chair shall be selected by the Governor and shall serve at his pleasure. The Council may elect other officers as it deems necessary.

### **Section 4. Meetings and Quorum**

The Council shall meet at least three times annually and upon the call of the Council Chair, the call of the Council Vice Chair if the Council Chair position is vacant, or upon the written request of a majority of the Council's members. A simple majority of the Council's members shall constitute a quorum to conduct official business.

### **Section 5. Administration**

- a. The Council may create sub-committees.
- b. The Office of the Governor, Commerce and DNCR shall provide staff and administrative support services for the Council.
- c. Council members shall serve without compensation but may receive per diem allowance and reimbursement for travel and subsistence expenses from available state funds in accordance with state law and Office of State Budget and Management policies and regulations.

### **Section 6. Effect and Duration**

This Executive Order is effective immediately and shall remain in effect until December 31, 2021, pursuant to N.C. Gen. Stat. § 147-16.2, or until rescinded by subsequent Executive Order.

**IN WITNESS WHEREOF**, I have hereunto signed my name and affixed the Great Seal of the State of North Carolina at the Capitol in the City of Raleigh, this 22<sup>nd</sup> day of October in the year of our Lord two thousand and nineteen.

\_\_\_\_\_  
Roy Cooper  
Governor

**ATTEST:**

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Elaine F. Marshall  
Secretary of State